

Market Your Business with  
Blogging, Content and Copywriting



# HARRISONAMY

As featured in:

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PROBLOGGER

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## Consulting & Coaching Agreement

With

Amy Harrison

[www.harrisonamy.com](http://www.harrisonamy.com)

# Your Coaching and Consulting Outline

Thank you for choosing Harrisonamy for your copywriting coaching.

The following terms outline the expectations and boundaries that we have while working together. Please read this through to make sure you are happy with these terms. Sign and send a scanned copy to [amy@harrisonamy.com](mailto:amy@harrisonamy.com)

This is to confirm that \_\_\_\_\_ is hiring Amy Harrison as a copywriting coach-consultant.

The sessions must be used within 60 days of the payment date otherwise sessions will expire.

The fee for your session(s) is required in full before any session is booked.

## **Your Responsibilities:**

- Be on time for your scheduled calls. I will call you at the number or contact the Skype name you have provided on your client intake form.
- If your package includes email support please feel free to email questions to me. Emails will be answered on Tuesdays and Thursdays or on our calls, whichever comes first.
- To reschedule an appointment, please reschedule 24 hours in advance. With this notice we can reschedule a better time to talk. Appointments canceled without 24 hours notice, the fee and appointment are forfeited.

## **My responsibilities to you**

- I will be focused on your business needs and goals. I will research and work to understand your business model so that I can provide the appropriate copywriting guidance

## HARRISONAMY CONSULTING AND COACHING AGREEMENT

- The copywriting guidance I provide will be tailored to your goals, your audience and, where applicable, your writing style or personality.
- I will recommend specific resources where applicable
- I will be present and focused during our appointments
- I will keep your information confidential to the full extent allowed by UK law.
- I will provide 24 hours notice should I need to reschedule an appointment. This is very rare.

### Caveats

There are many factors in your marketing – product, market, price list, demand, consumer preferences, major events – that I cannot control. Therefore, while my responsibility it to make sure you are happy with the service and attention you receive from me, I do not promise, and cannot guarantee specific results.

### Please sign to agree with these terms:

- **Client Name (print):** \_\_\_\_\_
- **Signature:** \_\_\_\_\_
- **Date** \_\_\_\_\_
  
- **Amy Harrison** \_\_\_\_\_
- **Date:** \_\_\_\_\_